



Post Event Report
for the
Breakfast at Queen's Park
Stakeholder Event
Hosted February 26, 2019

May 2019



EDCO's Breakfast at Queen's Park Stakeholder Event

Event Background

The EDCO Stakeholders Relations Committee undertook the planning of a Queen's Park event to create an opportunity for EDCO stakeholders to meet with MPPs to showcase the good work happening in economic development around the Province. The Committee had been discussing the idea since 2017 and began planning the event in early 2018. The Honourable Jeff Yurek, MPP representing the riding of Elgin-Middlesex-London, supported the event as the host MPP. EDCO provided an opportunity to its Members to partner on the event and received an outstanding response with 23 communities and organizations accepting the invitation.

Initially, the event was planned as an evening reception on Monday, December 10, 2018. Following the early and unexpected adjournment of the Legislative Assembly on December 5, 2018, the decision was made to reschedule the event to take place early in the New Year. The intention behind rescheduling was to host the event during session to ensure that MPPs would be on-site and therefore, more likely to attend. Rescheduling options for an evening reception early in the New Year were limited due to other bookings at the Legislative Building. As a result, the event was rescheduled as a breakfast event to take place on February 26, 2019.

Agenda

The agenda for the event was as follows:

- 7:00-7:30 am Welcome and introductions by 2019 EDCO President Delia Reiche
Greetings from the Honourable Jeff Yurek (Host MPP)
Greetings from the Honourable Todd Smith, Minister of Economic Development, Job Creation and Trade
Viewing of the award-winning Economic Development Matters video

- 7:30-9:00 am Buffet breakfast and networking

MPPs and guest were given an EDCO branded notebook with a rack card listing the partnering communities at the close of the event.



Attendees

MPPs

- Minister Todd Smith, Economic Development, Job Creation and Growth; MPP Stirling-Rawdon
- Minister Lisa MacLeod, Minister of Children, Community and Social Services, MPP Nepean
- MPP Kinga Surma, Etobicoke Centre
- MPP Toby Barrett, Haldimand-Norfolk
- MPP Doug Downey, Barrie-Springwater-Oro-Medonte
- MPP John Yakabuski, Renfrew-Nipissing-Pembroke
- MPP Peggy Satler, Critic - Economic Development, London West
- MPP Percy Hatfield, Windsor-Tecumseh
- MPP Randy Pettapiece, Perth-Wellington
- MPP Nina Tangri, Mississauga-Streetsville

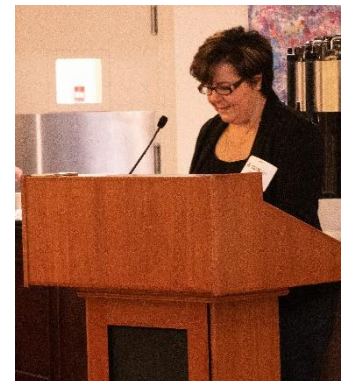


Other Legislative Staff or Ministry Representatives

- Assistant to MPP Vincent Ke
- Rob Krauss, Economic Policy Advisor, Officer of the Premier of Ontario
- Susan Troupe, Parliamentary Staff Member
- Assistant to MPP Mitzie Hunter
- Noah Ng, Parliamentary Assistant
- Walid Abou-Hamde, Manager of Stakeholder Relations, Office of the Minister of Infrastructure
- Hratch Aynedjian, Executive Assistant to Minister Raymond Cho, Minister for Seniors and Accessibility

EDCO Board Members and Staff:

- Delia Reiche, Elgin Middlesex Oxford Workforce Planning Board (2019 Board President)
- Gord Knowles, Atikokan Economic Development Corporation (2019 Board Vice-President)
- Lidy Romanuk, Haldimand County (2019 Board Treasurer)
- Rob Nolan, City of Brockville (2019 Board Secretary)
- Ian Brown, City of Toronto (Board Director)
- Sean Dyke, St. Thomas Economic Development Corporation (Board Director)
- Michelle Samson, City of Vaughan (Board Director)
- Heather Lalonde, CEO
- Kerri Schuttel, Research and Marketing Coordinator



Partner Representatives:

- Helen Loftin, City of Guelph
- Cara Finn, County of Middlesex
- Graham Sue, Town of Richmond Hill
- Carol Lavigne, Prescott-Russell
- Meredith Forget, Perth County
- Diana Jedig, Community Futures Ontario
- Joe Preston, St. Thomas Economic Development Corporation
- Cephias Panschow, Town of Tillsonburg
- Stephen Molnar, Town of Tillsonburg
- Sarah Franklin, Perth County – North Perth, Perth East, West Perth
- Rebecca Clothier – South Perth
- Rob Hunter, Municipality of South Dundas (EDCO Stakeholder Relations Committee Member)
- Kim Earls, South Central Ontario Region (EDCO Stakeholder Relations Committee Member)
- Jim Ginn, County of Huron
- Kyle Benshaw, City of Oshawa
- Christina Kakaflikas, City of Markham
- Dylan Boles, Ontario East Economic Development Commission
- Lina DeChellis, City of Welland



Other Economic Development Stakeholders:

- Matt Wilson, Association of Municipalities of Ontario
- Jon Olinski, Seneca College
- Claudia Krywiak, Ontario Centres for Excellence



Promotion of Event

Save the date notices and invitations:

Save the date notices and event invitations were delivered to 126 MPPs, 23 economic development stakeholder organizations from across the province, and representatives of the 23 sponsoring partners.

- Save the date notices were emailed on October 16, 2019.
- Invitations were emailed on November 2, 2019.
- Notice of event postponement was emailed December 6, 2019.
- Rescheduled date announcement and save the date notices were emailed on December 21, 2019.
- Formal invitation for the February 26, 2019 event was emailed on February 2, 2019.

Economic Developers Council of Ontario

Save the Date

FEBRUARY 26, 2019 | 7:30-9:30 AM
QUEEN'S PARK, TORONTO

Hosted in partnership with

Ajax First for Business
Barrie
Prescott & Russell
Oshawa
SOUTH DUNDAS
DURHAM REGION
Perth County
HURON COUNTY
West Perth
middlesex COUNTY
Tillsonburg
ST. THOMAS EDC
Welland
Hamilton
BizLaunch
Perth South
ONTARIO EAST ECONOMIC DEVELOPMENT
Community Futures Développement des collectivités Ontario
Richmond Hill
SCOR

Partnership Opportunity

The event provided the opportunity for EDCO Members, exclusively, to partner on the event. There was a maximum capacity of twenty-five partners at a cost of \$500 per partner.

The partnership opportunity was promoted to EDCO Members via the eBulletin and the EDCO Board of Directors beginning in September 2019.

One representative from each partner community or organization was invited to attend the breakfast and networking event. Partner logos were included on the save the date notices and event invitations as well as featured in EDCO's eBulletin, on the EDCO website, on a presentation loop at the event and printed on a rack-card tucked into an EDCO notebook that was distributed to attendees as an event takeaway.

The following is a list of the participating partnering communities and organizations:

- Town of Ajax
- City of Barrie
- BizLaunch
- Community Futures Ontario
- Durham Region
- City of Guelph
- City of Hamilton
- Huron County
- Middlesex County
- Municipality of North Perth
- Ontario East Economic Development Commission
- City of Oshawa
- Perth County
- Municipality of Perth East
- Municipality of Perth South
- Prescott-Russell
- Town of Richmond Hill
- South Central Ontario Region (SCOR)
- Municipality of South Dundas
- St. Thomas EDC
- Tillsonburg
- City of Welland
- Municipality of West Perth

Outcomes

The following meetings were requested with EDCO as a direct result of the event:

- MPP Peggy Salter, Critic for Official Opposition – Economic Development
- MPP Marie-France Lalonde
- MPP Mitzie Hunter
- Rob Krauss, Economic Policy Advisor, Office of the Premier

Future Plans

The EDCO Stakeholders Relations Committee held a debrief meeting following the event and planning has begun for another event to take place in late 2019. Based on feedback received from partnering communities and organizations, the event will aim to allow additional one-on-one meetings with targeted MPPs.

Any communities or organizations interested in participating in future events as a partner are encouraged to contact Heather Lalonde, Chief Executive Officer at EDCO at edco@edco.on.ca.

