

2019 Spring Symposium

Economic Development: The Human Factor

Presented in partnership by
**Economic Developers Council of Ontario and
Western Ontario Wardens' Caucus (WOWC)**



Westin Trillium House, Blue Mountain

PROGRAM



Wednesday, May 8, 2019

5:00 pm - 7:00 pm **Opening Reception**
Panarama Pre-Function

Thursday, May 9, 2019

8:00 am – 9:00 am **Breakfast**
Tremblant 2

9:15 am – 9:30 am **Opening Remarks/Welcome**
Whistler Blackcomb Room

- Delia Reiche, 2019 President, EDCO
- George Bridge, Chair – Economic Development Committee, Western Ontario Warden's Caucus

9:30 am – 10:15 am **Opening Plenary**
Business Retention and Expansion – The Private Sector Approach to the Human Factor
Blackcomb Room

Speaker: Andrew Siegart, President, Blue Mountain Village
Moderator: Steve Furness, Grey County



Nothing could be more top of mind than the Human Factor for Andrew Siegart in his role as President of Blue Mountain Village. Andrew will share his experience in retaining human talent for Blue Mountain Village and the challenges that affordable housing and transportation which inspired the creation of innovative strategies that have changed the landscape of traditional human resources.

10:15 am – 10:30 am **Refreshment Break**
Blackcomb Room

10:30 am – 11:15 am **Ontario's Youth – They Matter!**
Tremblant 2 Room

Speaker: Emily Morrison, Launch Pad
Moderator: Savanna Myers, Grey County

Our Young People Matter. If we can retain them, they will keep our rural communities vibrant and alive. We know that youth will reinvest in the communities where they have been invested in, but how does a community invest in their youth? The answer ... showcasing and facilitating pathways to success.



Launch Pad Youth Activity & Technology Centre in Hanover, delivers after school programs, offering employability skill development in up-to-date coding and robotic technologies, trades skills, and principles in entrepreneurship and social enterprise. These programs utilize local expertise, highlight career opportunities and directly connect youth back to the community, and their future.

11:15 am – 12:00 pm **Transporting Workers – A New Consideration to Workforce for Employers and Communities**
Tremblant 2 Room

Speaker: Brennan Kenny, Innisfil UBER
Moderator: Becky Breedon, Simcoe County



Having a job is one thing but not every worker has access to their own automobile and municipal bus services are not the answer for every community. In this session, learn about how an interesting partnership between UBER and Innisfil has resulted in an innovative solution to moving workers to jobs.

12:00 pm – 3:00 pm **Practical Applications to the Human Factor**
Field Trips with Boxed Lunch
Lunch available for pick up in the Panarama Pre-Function prior to departure at 12 noon

A picture is worth a thousand words. See before your very own eyes how local employers operate and address workforce issues daily. Choose one of the following three field trips:

Bus A: Agnora and MacLean Engineering



Agnora is a customer service company that fabricates the largest architectural glass in North America. An industry-disrupting, team-based customer service culture coupled with innovations in the production process, have allowed AGNORA to push the boundaries of what is possible with architectural glass to meet the design objectives brought to them by their customers. The 225,000-square foot production facility in Collingwood, Ontario functions as a custom fabrication shop, supplying glass to a variety of cultural, residential, commercial, and retail projects including over 100 Apple Stores in North America. From Manhattan penthouses to Hollywood movie sets, airport control towers to woolly mammoths, our projects are unique, exciting, and always leave us in anticipation of the next big challenge. Continual investment in process improvements, education and equipment has resulted in products of a quality far in excess of the industry's standard specifications.



MacLean Engineering has been a leading innovator of underground mining equipment solutions for over 40 years. As we continue to expand our product range and geographic footprint, we remain privately owned and consistently focused on the Company's founder's original engineered design imperatives – safety, productivity and enduring quality. MacLean Engineering has three manufacturing facilities located in Collingwood, Owen Sound, and Barrie. Our workforce is comprised of various skilled trades working together in a safety and quality-oriented environment to produce components and equipment to the underground mining industry, as well as the municipal, environmental, and industrial sectors.

Bus B: BTI Mining & Thornbury Cidery, Thornbury



Situated along the South shore of Georgian Bay in Thornbury, Ontario, **Breaker Technology Inc. (BTI)** has a highly qualified sales and dealer network, a depth of engineering experience, dedicated and professional service and support and a commitment to superior customer service, remaining a trusted brand in today's aggregate and mining industries. Astec Breaker Technology Inc. is the worldwide rockbreaking expert in the mining and quarrying industries. For 60 years, Breaker Technology Inc. has been helping companies power their productivity and break into profitability.



Thornbury Village Cider House and Brewery is proud to produce award-winning, premium quality, Ontario craft ciders and beer. Since 2006, our historic facility has been nestled in the famous Blue Mountains in the midst of 7,500 acres of apple orchards.

Bus C: Blue Mountain Fruit Operation



The Botden family run a vertically integrated apple farm where production is managed from rootstock to market delivery. Blue Mountain Fruit Operation is the exclusive Canadian producer of the highly sought Red Prince apple. They have also implemented award-winning innovative orchard technologies to aid with efficiencies and environmental sustainability.

3:30 pm – 4:30 pm

Closing Plenary – Communities and Local Business Moving Forward. Where do we go from here?

Tremblant 2 Room

Moderator: Kelly McKenna, Simcoe County

Local manufacturers spend 100% of their time ensuring their success and local communities spend 100% of their time ensuring quality of life for residents. Economic developers spend 100% of their time creating a positive environment for business retention, expansion and investment.

A panel of manufacturing representative will share their stories and discuss how communities can better support their needs, particularly with the human factor. People make the difference and working together ensures sustainability and success. Let's talk!

- Anthony Griffiths - MacLean Engineering



Anthony Griffiths is [MacLean Engineering's](#) Fleet Electrification Product Manager, based out of the MacLean corporate head office in Collingwood, Ontario. He has been with the company for over twenty-four years, serving in a range of manufacturing engineering, cost accounting, account management and business development positions across MacLean's mining, municipal and environmental divisions. Integrating battery propulsion to the company's Ground Support, Ore Flow, and Utility Vehicle product lines is the latest chapter in Anthony's front-line implication in MacLean's almost fifty years of designing mobile equipment solutions for the global hard rock mining industry.

- Kim Marshall, Innovative Automation



Kim Marshall is the Finance and Resource Manager at Innovative Automation Inc. of Barrie. She is a Chartered Professional Accountant who was one of only 17 employees when she was hired 26 years ago. Today there are over 140 full-time employees, and a plan to reach 150 employees in 2019.

Leading a team which includes Finance, Human Resources, Purchasing, and Information Technology, Kim has a passion for helping fellow “Innovators” to succeed and grow. With over 40% of employees under the age of 30, Innovative Automation has invested heavily into “growing their own “Innovators”. To celebrate 30 years in the community in 2019, Innovative Automation recently launched the “Lead Locally” campaign, with a specific branch of the program designed to promote STEM careers in local schools through experiential learning. The program focuses on critical thinking, problem solving, creativity, communication and collaboration. In the month of May, there are 50 Innovative employees travelling across Simcoe County, reaching over 1000 grade 10 students.

- TBC

4:30 pm

Closing Remarks

Tremblant 2 Room

- Mayor George Bridge, Economic Development Committee Chair, Western Ontario Warden’s Caucus

Special thanks to 2019 Spring Symposium Sponsors:

Grey County & County of Simcoe

