



Partner with EDCO to host Economic Development Training for Elected Officials in your community

Whether you have newly elected Councillors or seasoned Councillors, this workshop is specially designed to provide an overview of economic development from a **community perspective**. The session will focus on the roles of Councillors and municipal staff, the importance of economic development strategy, linkages with other functions of the municipality and examples of performance measures.

Who should attend?

This workshop is geared towards new Councillors (or for citizens appointed to economic development committees or boards). It also serves as a refresher for those returning to their previous positions. CAO's and Clerks would also benefit from the information covered.



Presenter:

David Cash, BES, RPP, CEcD, is a Past President of EDCO and has over 35 years experience in the Ontario municipal sector in various roles including Economic Development Officer, Planning Commissioner and CAO.

He is the President of Cash & Associates Inc., a management consulting company, which provides professional advice and consulting services in the fields of economic development, site location studies, urban planning policy and organizational/service delivery review.

Host Community Responsibilities:

- Confirm interest with EDCO and pay host fee
- Secure a venue for up to 20 participants, and organize catering (if desired)
- Promote the event
- Coordinate registration

Benefits of Hosting the Training:

- Reduced travel costs for your Council and staff to attend
- Increased attendance and engagement of your local elected officials and municipal staff
- Customized session based on the local economic development climate, issues, and mandate

For more information or to confirm your interest, contact:
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