

EDCO Awards of Excellence Scoring Card – 2017

Award Category: _____ Submission Name: _____

Judges Names:

(1) _____ (3) _____

(2) _____ (4) _____

RUBRIC

	Levels of Performance				
	1 (Poor)	2 (Fair)	3 (Good)	4 (Very Good)	5 (Excellent)
<p>1. Objective What was the objective of this initiative and did you achieve it?</p>	Objectives were unclear, no examples presented.	Objectives were stated, but examples could have been made clearer.	Objectives were mostly clear, with some examples of them being achieved.	Objectives were clearly presented and concrete examples were given of how they were met.	Objectives were clear, concrete examples were given and response was above and beyond requirements.
<p>2. Target Audience: Who are you targeting to reach or assist with this initiative? How are you targeting this group? What was the reach of the initiative? How are partners engaged in the initiative (if applicable)?</p>	Target audience, targeting information, and product unclear.	Target audience was stated, but targeting and product could have been made clearer.	Target audience mostly clear, with some targeting information presented.	Target audience was clearly presented and concrete examples were given of how the audience was targeted. Place, product or service was clear.	Target audience clear, concrete examples were given, place, product or service clear and response was above and beyond requirements.
<p>3. Budget What were the budgetary constraints, limitations or restrictions of this initiative? What was the initiative's ROI? Is the project sustainable without external funding?</p>	No budget information was presented, no examples were provided and project ROI was not clear.	Budgetary information could have been made clearer. More examples could have been provided. Project ROI was below average.	Budgetary information was mostly clear, with some examples provided. Project ROI was adequate.	Budgetary information was very clear, with numerous examples provided. Project ROI was good.	Budgetary information was clear, numerous examples were provided, project offered excellent ROI and response was above and beyond requirements.
<p>4. Design & Content Analysis Please highlight any interesting components of the initiative.</p>	Unique attributes were not presented.	Unique attributes could have been made clearer.	Unique attributes were mostly clear.	Unique attributes were clear, with several concrete examples provided.	Unique attributes were presented, concrete examples were provided and response was above and beyond requirements.

Total: _____/20

Additional Judges Comments: