

**Business Development Branch**

**Subject:** Meet with OMAFRA Trade & Investment Officers at 2017 EDCO Conference

Dear EDCO Members,

The Ontario Ministry of Agriculture Food and Rural Affairs is excited to offer for the 5<sup>th</sup> year, one-on-one consultation meetings at the 2017 EDCO Conference at the Toronto Marriott Downtown Eaton Centre.

Due to previous year's successful private consultations, the ministry staff will again offer one-on-one confidential meetings between ministry and communities and economic development professionals to discuss investment opportunities in Ontario's food and beverage industry.

The OMAFRA team is scheduling 1 hour consultations to share strategies and discuss approaches to successful investment attraction within the food and beverage manufacturing sector. Consultations will be booked in advance and will be on a first come, first serve basis.

Topics of discussion will include (but not limited to):

- New food and beverage sector profiles and Why Ontario pitch. Come hear about OMAFRA 2017 Strategic plan for Foreign Direct Investment program.
- OMAFRA's Trade and Foreign Direct Investment program (U.S. and European Union)
- Collaboration opportunities to support outreach and educate investors

Don't miss out on this chance to learn how your community can be ready to take advantage of investment opportunities in the food and beverage industry.

To book your meeting, or if you have questions, please feel free to contact me.

Yours truly,

Bill Harvie  
Investment Attraction Consultant  
Ontario Ministry of Agriculture, Food and Rural Affairs  
Phone: 519-826-4405 E-mail: Bill.Harvie@Ontario.ca