

York Small Business Enterprise Centre YSBEC

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The Regional Municipality of York



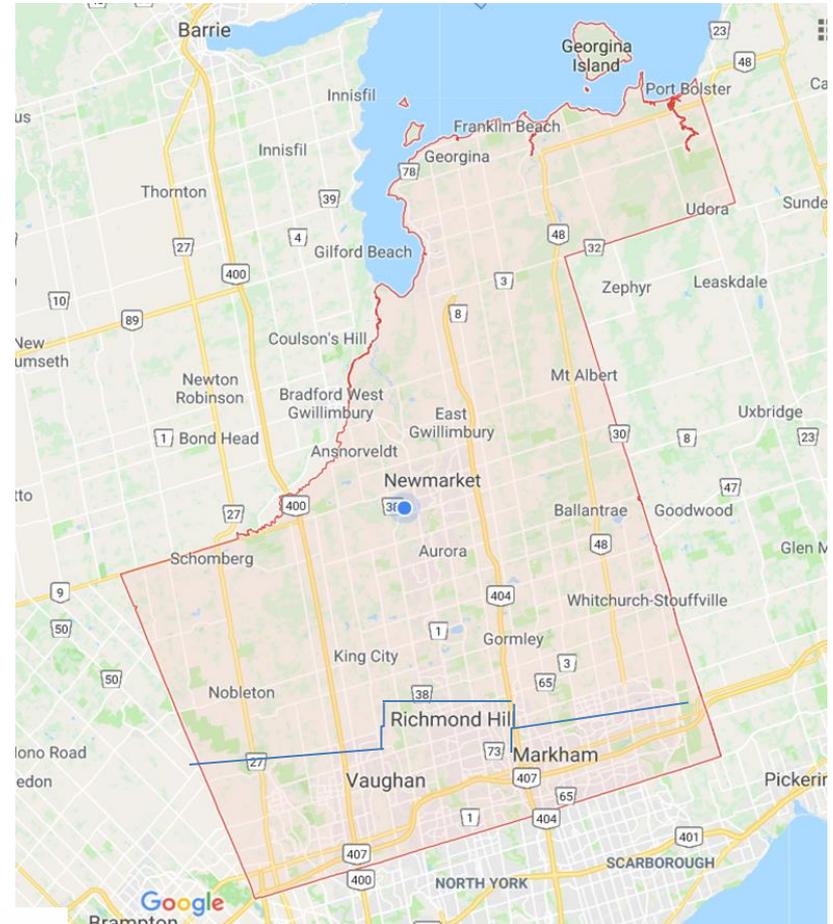


- Who we are
- Clientele
- Best Practices to serve our clients:
- Tools



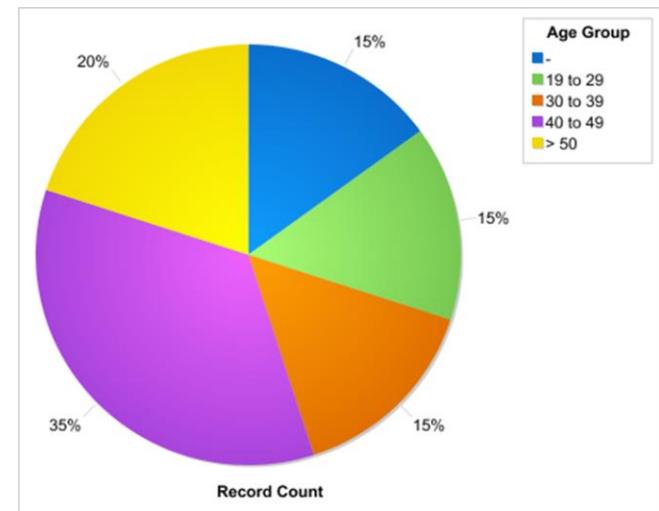
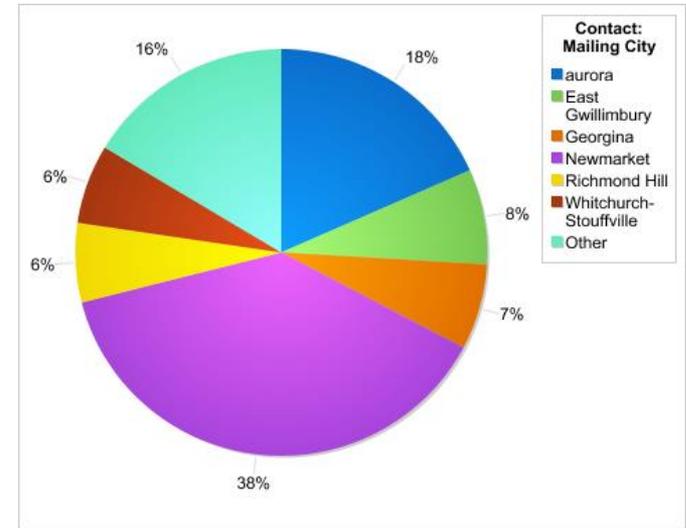
YSBEC team

- Who we are ?
 - Embedded in the Economic Development team in York Region
 - Two small business consultants and a small business administrator
 - Serve six municipalities



YSBEC clients

- Individuals and businesses with less than 10 employees
- 80% of clients are “main street”
20% professional & scientific/
manufacturing
- 58% female, 42% male
- Majority of our clients are over 40 years old



YSBEC- what works for us

- Its all about the team
- Collaboration
- In market service delivery
- Deliver the work according to the business plan
- Celebrate successes



YSBEC

- Tools:

- Eventbrite
- Survey Monkey
- Salesforce.com
- Form Assembly
- MailChimp
- Environics
- Business Model Canvas

