



Economic  
Developers  
Council  
of Ontario

# EDCO Membership Justification Toolkit

**network | engage | collaborate**

EDCO knows that each year our members spend days planning their budgets. We appreciate your support of the association and are pleased to provide a summary of the many benefits that your EDCO membership offers you and your municipality or organization:

**1. Timely communication about Ontario's economic development profession:**

- **Weekly Bulletin** - our weekly bulletin informs you of upcoming events (both EDCO and its partners), program announcements and deadlines.
- **EDCO Exchange** - our monthly newsletter provides innovation news, key programs and online resources to give you a competitive edge.
- **E-Blasts** - important timely information such as real estate or site selector enquiries, and impending deadlines. This is information that requires your immediate attention.
- **Social Media** - EDCO has a presence on LinkedIn, Facebook and Twitter to keep you connected to your colleagues across the province.

**2. EDCO's Professional Development Program** - in 2015-2016, EDCO and its partners held more than 26 professional development events that were eligible for both EDAC and IEDC certification and recertification points. All of these events had preferential EDCO member registration rates. The savings for members quickly add up and often exceed the cost of your membership.

**3. EDCO Annual Conference and Showcase** - EDCO's conference is known as the premier economic development learning and relationship building event in Ontario. Attending the EDCO Conference is the most cost-effective professional and organizational development choice that you will make all year. Check out this year's program at [www.edcoconference.com](http://www.edcoconference.com).

EDCO's over 1200 members and Young Professionals come from all areas of economic development in the public and private sector. Membership allows you to stay current with everything happening in the field, expand your knowledge base through learning events and get the inside story on program and projects that you can utilize. We offer a membership structure that fits your needs, from an individual membership to an organizational membership based on your population that covers all professional staff engaged in the profession as well as up to three elected officials for one, low rate.

Don't Delay - Join Today at [www.edco.on.ca/Join-Us](http://www.edco.on.ca/Join-Us)

Questions? Call 613-931-9827 to learn more and start saving!