



Economic Developers Council of Ontario (EDCO)

Awards of Excellence Awards Creation and Supply

Request for Quote

Services Required

The Economic Developers Council of Ontario (EDCO) is seeking the supply of local artisan produced awards for their Awards of Excellence Program. The awards will be presented to winners at the President's Gala held on February 6, 2020 in Toronto, Ontario.

Awards of Excellence Awards

The EDCO Awards of Excellence are presented at the President's Dinner & Awards ceremony. EDCO is a provincial association that supports locally made products and would love to showcase artistic excellence through the creation of a unique award that would be dedicated to EDCO and not replicated for another group. This is a three-year commitment by EDCO to the successful supplier. The successful artist would be invited to the first year to describe their inspiration.

Project Deliverables and Timelines

1. The development of a minimum of three possible designs. The designs should reflect an Ontario theme.
2. The three concepts will be presented to the Awards Committee by September 15, 2019. The committee will review and select a design no later than October 31, 2019.
3. The final awards will be delivered to conference venue no later than February 4, 2020.
4. It is expected the successful proponent will attend the dinner and ceremony to introduce the award to the audience during the awards ceremony.
5. The contract will be completed February 2022.

Additional Contractor Requirements

- Provide background and education of proposed team members, if applicable.
- Provide documented experience in award design – three sample works must be submitted with the proposal.
- Demonstrate experience in working for committees and awards presentations involving similar projects.

The approved contractor must provide proof of minimum \$2 million liability insurance policy, prior to commencing the project.

Project Budget

Total budget for this project is \$150.00 per piece maximum including award, etching and delivery excluding applicable taxes.

Submission of Proposal

Please provide an electronic copy of your proposal in Word or PDF format to Heather Lalonde, Ec.D., Chief Executive Officer, Economic Developers Council of Ontario (EDCO) at edco@edco.on.ca

The proposal is to be submitted as soon as possible, but no later than September 15, 2019 at 5:00 pm.

Conflict of Interest

The consultant will identify any perceived conflict of interest before the proposal is submitted to the Economic Developers Council of Ontario.

Ownership of Collateral Materials

Upon completion of project, all material collected and created will become the property of the Economic Developers Council of Ontario Inc.

Other

EDCO has the right to terminate the contract after each year with written notice.

Background

What is EDCO?

The Economic Developers Council of Ontario (EDCO) is Canada's largest provincial economic development organization. Celebrating its 63rd year, EDCO has increased the capacity of those who practice economic, industrial, and community development through professional development initiatives, information exchanges among members and the promotion of the economic development profession. It has also been a catalyst for assisting in the development and promotion of Ontario and its municipalities.

The membership of EDCO is comprised of specialists from various disciplines. Each contributes his or her expertise to the complex job of economic development.

The Council consists of:

- Municipal, business and economic development professionals
- Municipal, regional, provincial and federal government officials
- Land developers
- Educators and technology assistance developers and facilitators

- Industrial and commercial realtors
- Tourism industry representatives
- Industrial/commercial/tourism development specialists from banks, public utilities and transportation companies

EDCO enjoys a close working relationship with the provincial and federal governments as well as links with other professional associations.

For further information, visit the EDCO website at www.edco.on.ca

Project Background

Each year, the Economic Developers Council of Ontario recognizes excellence in marketing through the Awards of Excellence. Coordinated by the EDCO Awards Committee, all Ontario municipalities, development corporations, Chambers of Commerce, practitioners of economic development, and tourism associations/groups are encouraged to submit marketing materials in the following categories (with sub-categories):

Awards of Excellence

General Awards

The following award categories will have two sub-categories for entries:

1. Rural – population under 100,000
2. Urban – population over 100,000

Investment Attraction

- Examples: FDI, company attraction, marketing to new businesses, ambassador programs

Community Economic Development

- Examples: entrepreneurship support, BRE, “shop local” campaigns

Building Initiatives

- Examples: bricks and mortar projects

Planning and Strategic Development

- Examples: economic development strategic plan, sector or project-specific strategic plans

Tourist Attraction & Tourism Product Development

- Examples: fam tours, special events, open space arts and culture

Workforce Development & Resident Attraction

- Example: strategic plans, job fairs, career focused apps

Rural Excellence

- Recognizing rural communities that are doing extraordinary work in economic development

EDCO Leadership Awards

These awards recognize outstanding leaders in the public and private sectors who are advancing development in their communities. Up to one award will be presented in each category:

- EDCO President's Awards
Selected by the sitting President, up to three awards are given to individuals who have gone above and beyond during the year.
- Community Leader Influencer Award
This award celebrates the excellence of elected officials and their support for the economic development mandate within their community. Criteria include recognition of an organized economic development function within the community and their support for economic development programming.
- Young Professional Influencer Award
This award recognizes outstanding achievement by an emerging leader in the economic development profession who demonstrates notable professional accomplishments to date and shows great future potential. Applicants must be no more than 35 years of age on the deadline submission date set by EDCO for that year's awards competition to be eligible for this award and must note their date of birth on their application.

Award Process

The EDCO Awards of Excellence process is initiated in late summer with submission being accepted beginning early August. Judging takes place in November. A list of award winners will be supplied to the success proponent in December. Winners are announced at the EDCO Annual Conference & Showcase during the President's Dinner and Awards ceremony.