

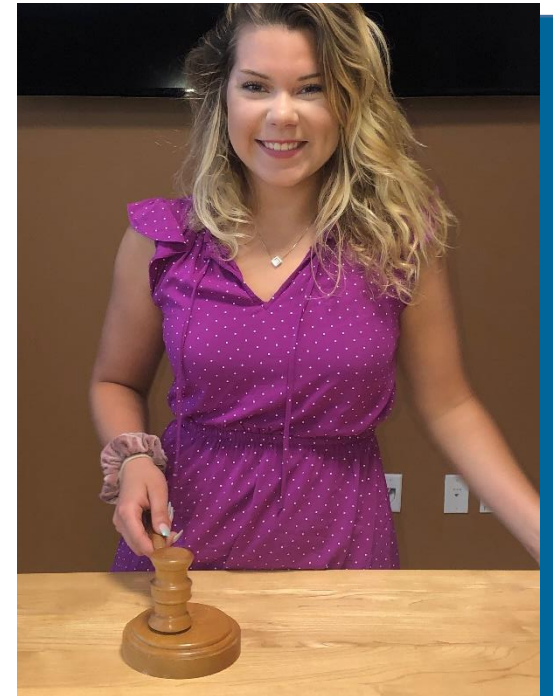


SOUTH DUNDAS YOUTH ENGAGEMENT PROJECT

2020 EDCO Conference

AGENDA

- Project Overview
- Select Survey Findings
- Highlighting Youth in the Community
- Select Recommendations
- Conclusions





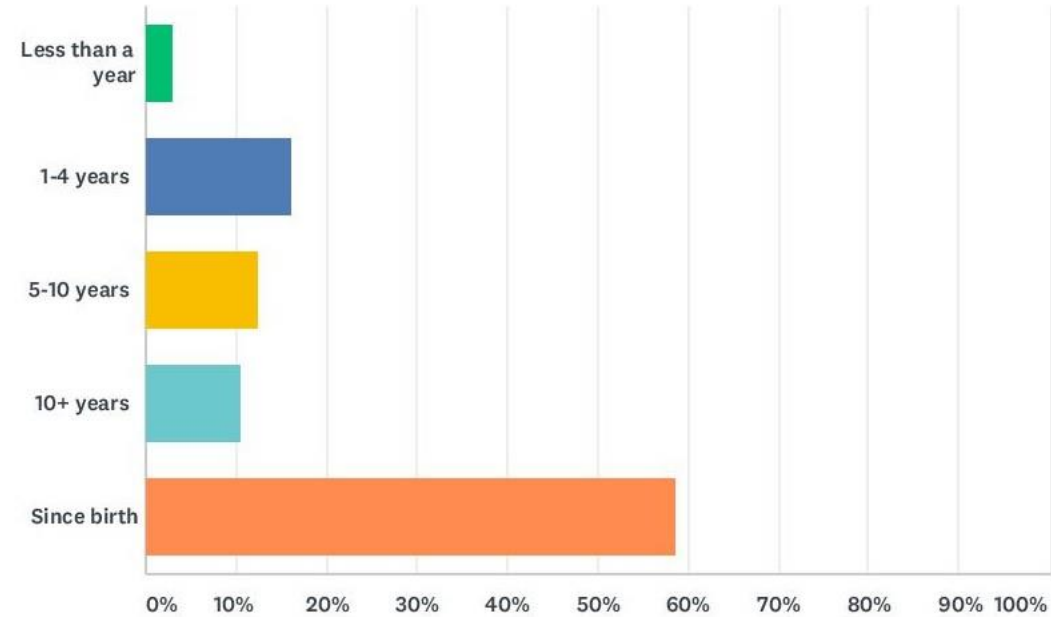
PROJECT OVERVIEW

- Project initiated to:
 - Give youth a voice to provide their feedback to the Municipality
 - Determine ways to engage youth in the community
 - Highlight youth in the community
 - Produce a 'Final Report on South Dundas Youth' that contained recommendations for the Municipality



SELECT SURVEY FINDINGS

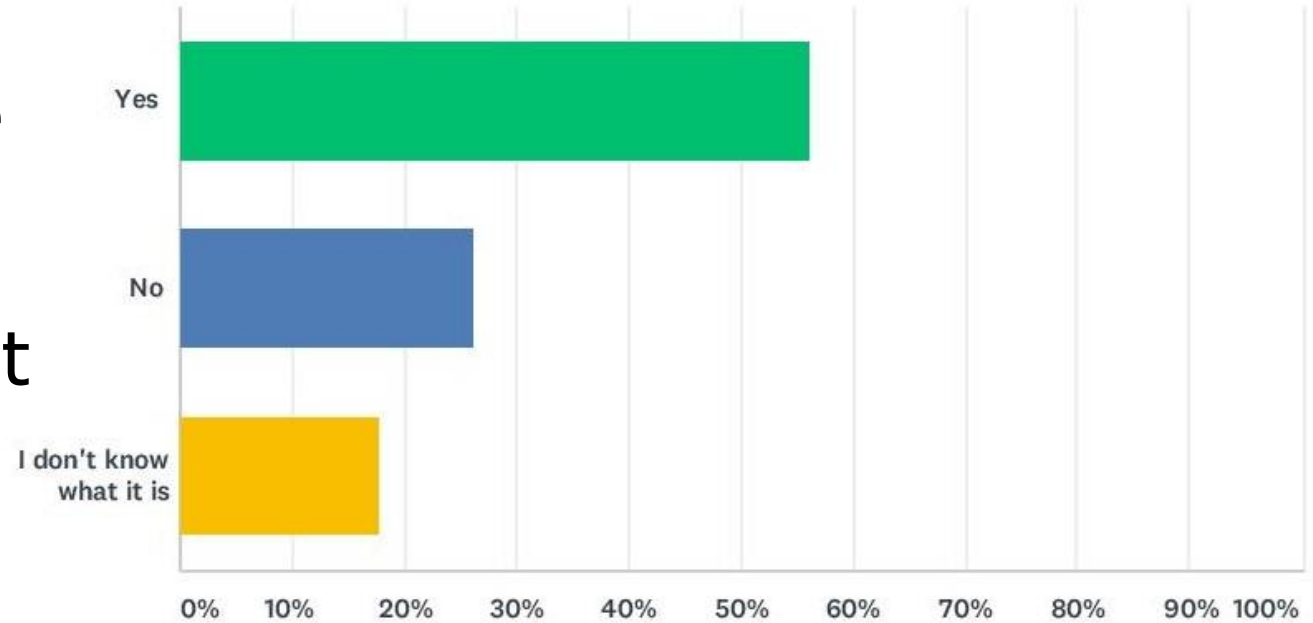
- How Long Have You Lived in South Dundas?



ANSWER CHOICES	RESPONSES
Less than a year	2.83%
1-4 years	16.04%
5-10 years	12.26%
10+ years	10.38%
Since birth	58.49%

SELECT SURVEY FINDINGS

- Is Learning About How The Municipality Works Something That Interests you?

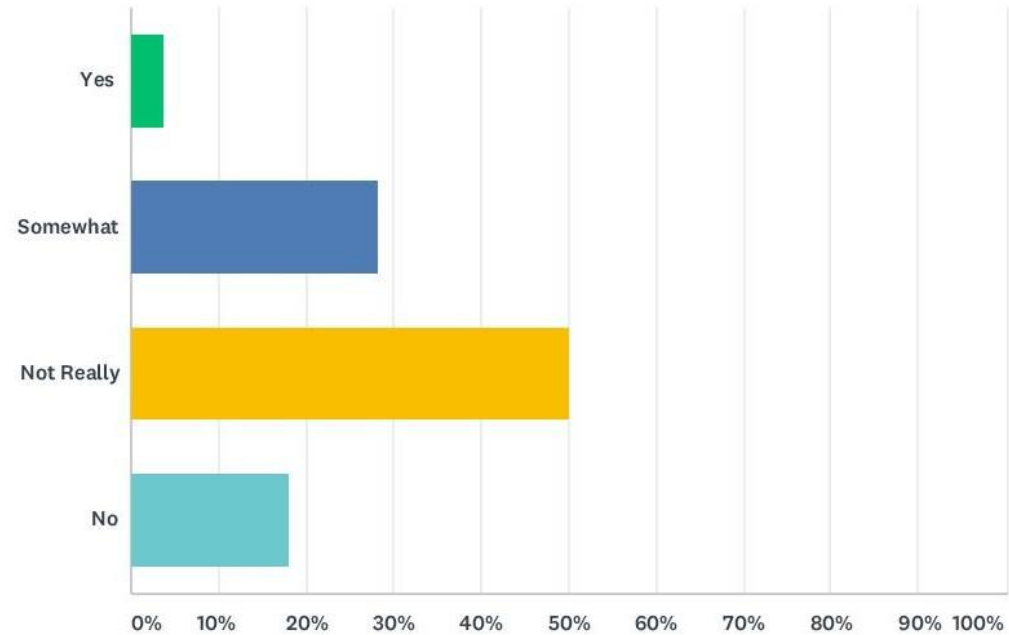


ANSWER CHOICES	RESPONSES
Yes	56.07%
No	26.17%
I don't know what it is	17.76%



SELECT SURVEY FINDINGS

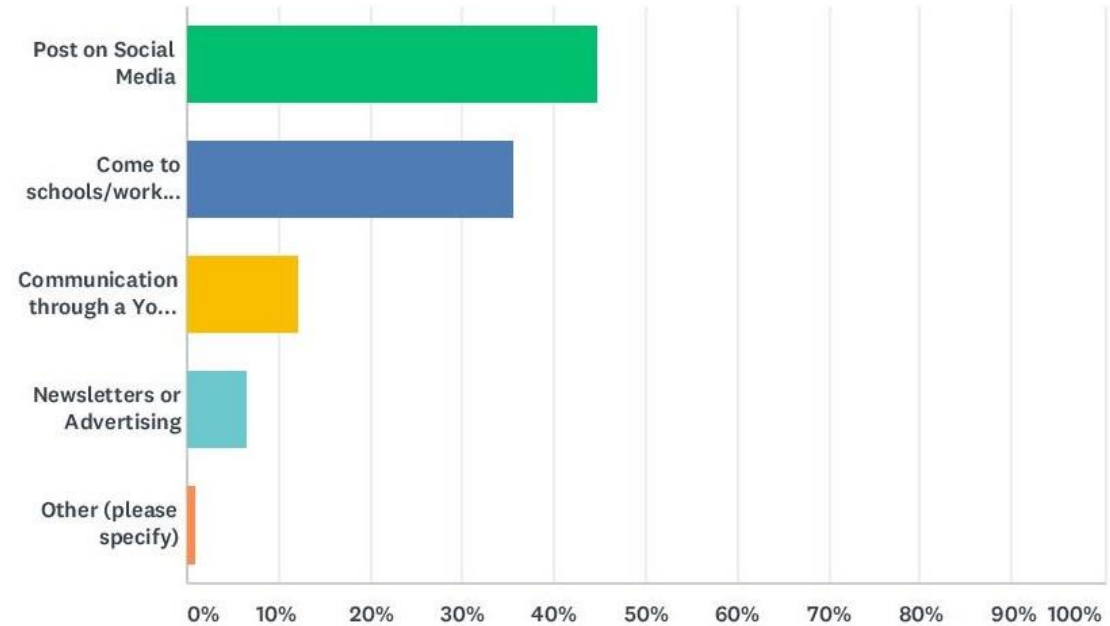
- Do you feel that your voice, opinions and ideas are heard?



ANSWER CHOICES	RESPONSES
Yes	3.77%
Somewhat	28.30%
Not Really	50.00%
No	17.92%

SELECT SURVEY FINDINGS

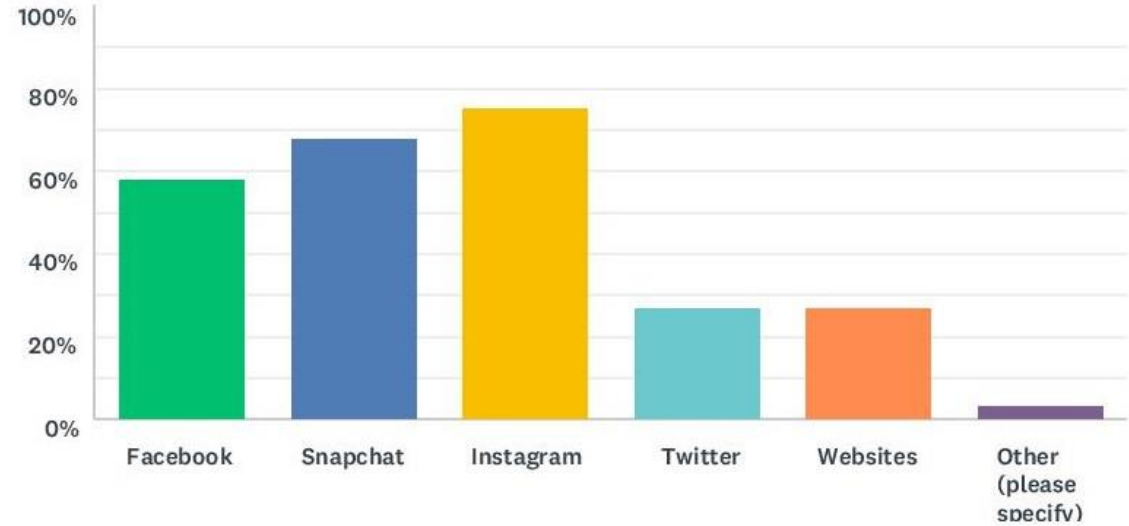
- What Could the Municipality Do to Ensure They Communicate with Our Youth?



ANSWER CHOICES	RESPONSES
Post on Social Media	44.86%
Come to schools/workplaces	35.51%
Communication through a Youth Representative	12.15%
Newsletters or Advertising	6.54%
Other (please specify)	0.93%

SELECT SURVEY FINDINGS

- What Social Media Platforms do you use on a daily basis?

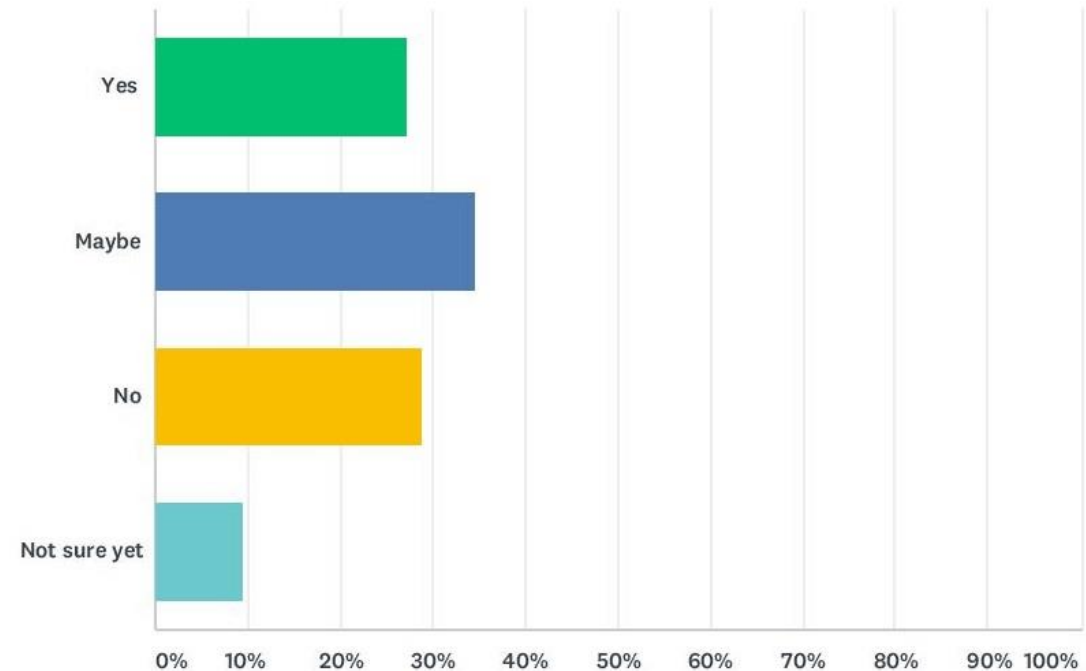


ANSWER CHOICES	RESPONSES
Facebook	57.94%
Snapchat	68.22%
Instagram	75.70%
Twitter	27.10%
Websites	27.10%
Other (please specify)	3.74%



SELECT SURVEY FINDINGS

- Likelihood You Would Return to Live in South Dundas after College/University?

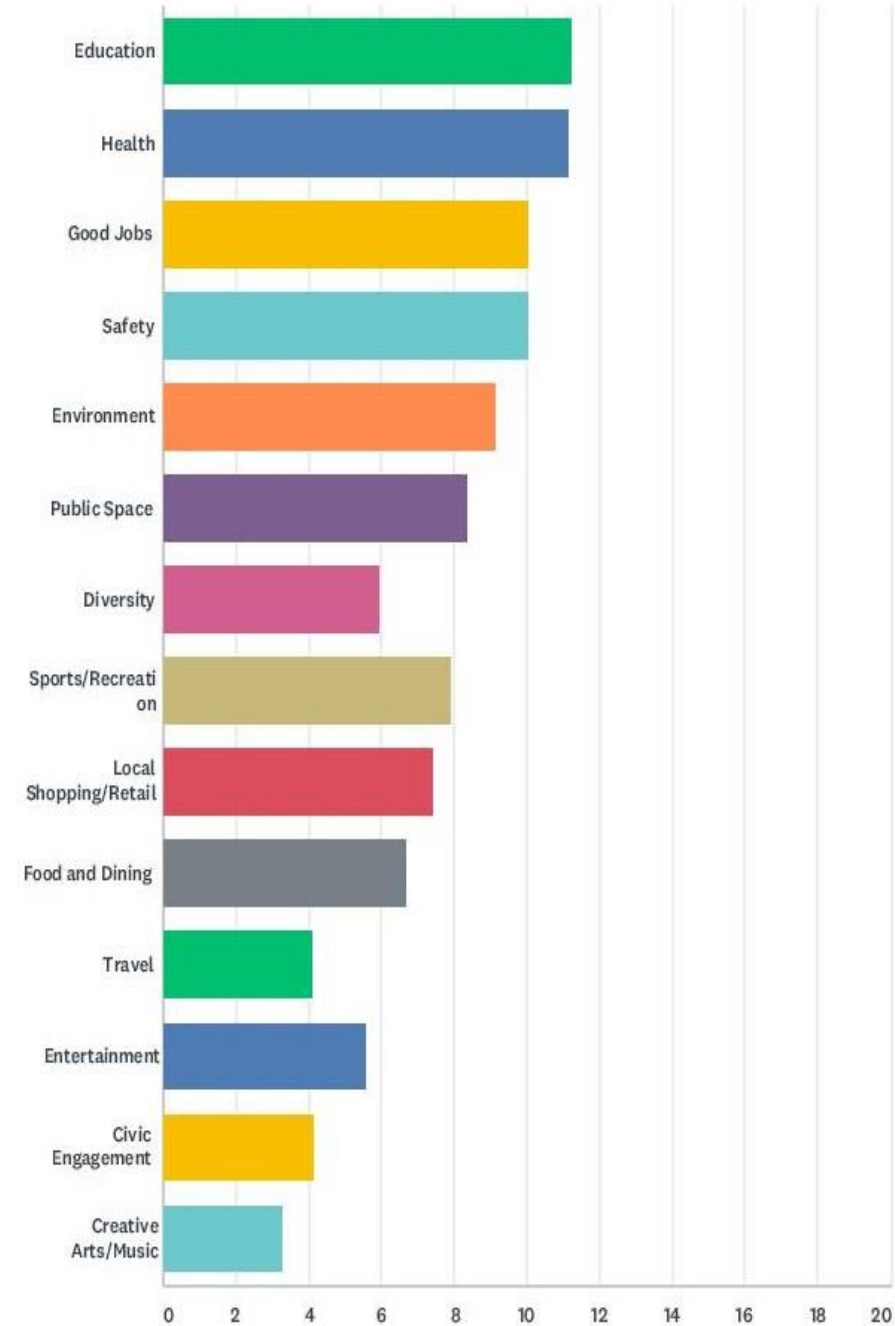


ANSWER CHOICES	RESPONSES
Yes	27.10%
Maybe	34.58%
No	28.97%
Not sure yet	9.35%



SELECT SURVEY FINDINGS

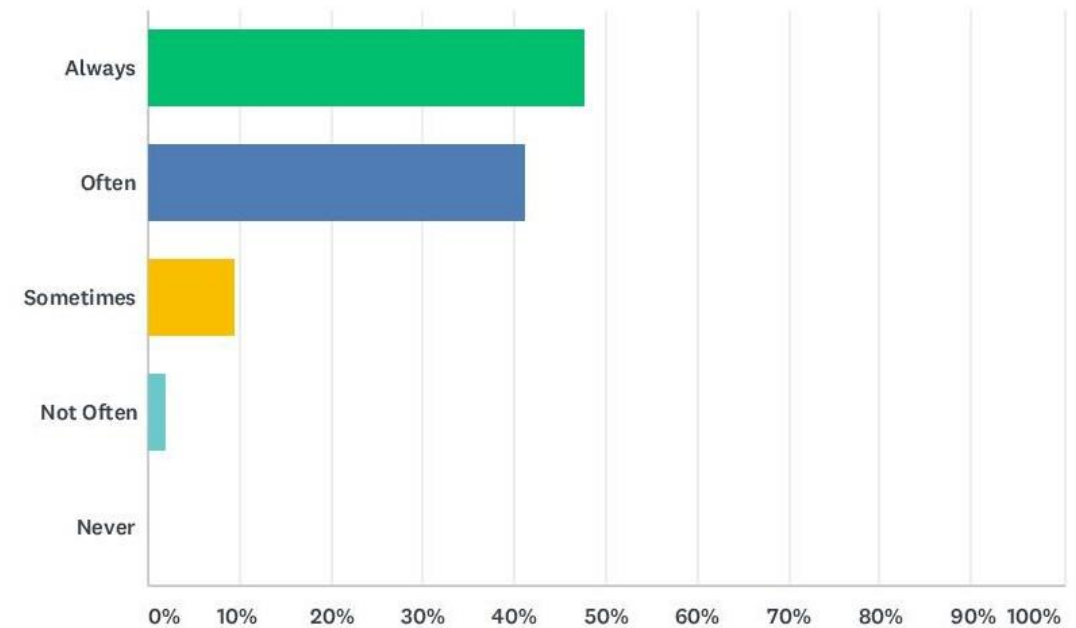
- What Do You Feel Are the Biggest Issues Facing Youth in South Dundas?





SELECT FINDINGS

- How Often Do You Leave South Dundas for Shopping and Entertainment?



ANSWER CHOICES	RESPONSES
Always	47.66%
Often	41.12%
Sometimes	9.35%
Not Often	1.87%
Never	0.00%

HIGHLIGHTING YOUTH IN THE COMMUNITY

- Three stories were published online and in the local newspaper highlighting youth in the community that are doing great things
- Held a 'Mayor for a Day' contest and a 'Youth at Council Night'





SELECT RECOMMENDATIONS

- Municipality should set up a South Dundas Youth Instagram Account
- Municipality should consider setting up a Youth Advisory Committee or have a Youth Advisor for Council
- Municipality should consider building a Multi-Use Sports Facility and have additional recreational options
- Municipality should host a Career Fair for high school students
- Municipality should try to recruit more retail stores and restaurants
- Municipality should hold networking events for youth to promote engagement between South Dundas and its youth
- Municipality should seek to have more health options (i.e. more doctors)



CONCLUSIONS

- 1) Youth are an important part of the South Dundas community and they want to be engaged.

- 2) Feedback provided during the project suggests that youth will look to return to their community if:
 - a) They can find a good job in their field;

 - b) They have a place to live;

 - c) The Community has the lifestyle/recreational amenities they that desire.



THANK YOU

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